



Press Release

For Immediate Release

Contact: Courtney Guertin, public relations specialist

courtney.guertin@lintv.com

401-457-9501

LIN TV Signs News Over Wireless to Accelerate Mobile Growth Strategy

PROVIDENCE, April 29, 2009 – LIN TV Corp. (NYSE: TVL), a local television and digital media company, today announced an agreement with News Over Wireless (NOW) for the distribution of its market-leading news and video to a growing number of mobile users.

“We are strategically accelerating the expansion of our mobile services, a business that was non-existent two years ago, and now attracts nearly five million impressions a month,” said LIN TV’s Senior Vice President New Media Robb Richter. “NOW’s customized mobile news platform will help further extend our newsrooms, increase brand loyalty and grow additional revenue streams.”

LIN TV is also leveraging NOW’s technology to develop custom iPhone applications for each of its local television stations. Designed to take advantage of the iPhone’s unique multi-touch interface, LIN TV’s robust application will feature local news, sports and entertainment, video, weather forecasts and traffic reports. NOW is also designing the iPhone applications for LIN TV to include national and local advertising, providing new revenue stream opportunities.

“LIN TV’s new media strategy is to deliver the greatest media experience to viewers in our local markets through web, mobile, short message service, and other channels,” added Richter. “The iPhone applications tap into one of the most popular Apple innovations to provide LIN TV’s personalized, multi-media news to a growing mobile audience.”

The iPhone applications for LIN TV’s markets will be available free of charge in the Apple App Store.

About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 27 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV’s highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol “TVL”. Financial information about the company is available at www.lintv.com.

About News Over Wireless

News Over Wireless (NOW) is part of CBC New Media Group, LLC, a division of Capitol Broadcasting Company. NOW currently partners with over 120 local and national media companies and is a leading provider of advertising-supported mobile web sites, subscription-based premium applications, video channels and iPhone applications. For more information, visit www.newsoverwireless.com.

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