



Press Release

For Immediate Release

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LIN TV First in Local Markets to Launch Mobile Application for BlackBerry Smartphones

PROVIDENCE, August 7, 2009 – LIN TV Corp. (NYSE: TVL), a local television and digital media company, today announced the expansion of its mobile offerings to include a new application for BlackBerry smartphones.

LIN TV has leveraged News Over Wireless's (NOW) technology to develop custom BlackBerry smartphone applications for each of its 27 local television stations. Six LIN TV stations will launch service today, including WISH-TV, WAVY-TV, KRQE-TV, WANE-TV, WALA-TV and KXAN-TV. LIN TV is the first in its local markets to provide instantaneous and on-demand access to its local news, sports and entertainment, as well as video, weather forecasts and traffic reports to BlackBerry smartphone subscribers.

During the second quarter of 2009, LIN TV announced its partnership with NOW to further extend its newsrooms and unveiled custom iPhone applications for each of its local television stations.

"Launching an application for BlackBerry is the natural next step in the evolution of LIN TV's mobile business and will further our strategy to engage viewers any time of day and across any platform they may be viewing," said LIN TV's Senior Vice President New Media Robb Richter. "We look forward to capitalizing on the tremendous population of BlackBerry users to increase brand loyalty and grow additional revenue streams, including national and local advertising."

The mobile application for BlackBerry smartphones is the latest addition to LIN TV's fully synchronized television and digital offerings that will be available free of charge on LIN TV's station web sites.

About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 27 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 12% of U.S. broadband households, based on unique visitors per month. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.lintv.com.

About News Over Wireless

News Over Wireless (NOW) is part of CBC New Media Group, LLC, a division of Capitol Broadcasting Company. NOW currently partners with 140 local and national media companies and is a leading provider of advertising-supported mobile web sites, subscription-based premium applications, video channels and iPhone applications. For more information, visit www.newsoverwireless.com.

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